

West Bengal State Electricity Board Officers' Association

(Regd. No. SO016108)

A united Organisation of WBSEDCL, WBSETCL & WBPDC

Vidyut Bhavan: Bidhannagar
Block-DJ: Sector-II: Kolkata-91

Memo No: WBSEBOA/2022 - 24/ 30

Date: 29/09/2023

To
All Members of WBSEBOA.

Subject: Publication of Synergy 2024.

Dear Member,

We intend to publish the next issue of Synergy (a periodical publication by WBSEBOA) by early 2024. We have selected "Role of HR in adapting to ongoing and upcoming changes in the Power Sector due to changes in Government Policy as well as advancement of technology" as the central theme of the magazine for this year. In this regard, articles are invited from all members of WBSEBOA, based on the above-mentioned central theme. A suggestive (but not exhaustive) list of topics on which your articles may deal with are:

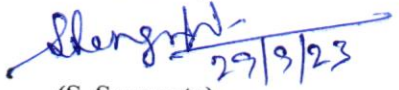
- i. Changes in business practices in the Power Sector due to technological advancements
- ii. Economic and operational changes in the power sector due to changes in Government policy
- iii. Advent of Artificial Intelligence (AI) and possible future impact on the Power Sector (including pros and cons)
- iv. How can a Power Sector organization be prepared to stay ahead of upcoming changes in the Power Sector?
- v. Power Sector & Global Warming: Practical and sustainable steps that can be taken by the Indian Power Sector to reduce its carbon footprint
- vi. Use of technology to improve consumer outreach in the Power Sector
- vii. How can modern technology be harnessed to improve electrical safety measures for employees of Power Sector organizations as well as the general public?

As already mentioned, the above list is merely suggestive, and by no means exhaustive, and articles on any topic related to the central theme may be submitted. **Further, articles on other topics not related to the central theme, but relevant to the Power Sector or HR Management in general or your organization may also be submitted.**

All are requested to submit their articles through e-mail to synergy.wbseboa@gmail.com within **15/11/2023**. We appeal for proactive participation from all members of WBSEBOA in making Synergy 2024 an informative and innovative publication.

Thanking you.

Yours faithfully,


(S. Sengupta)
General Secretary,
WBSEBOA.